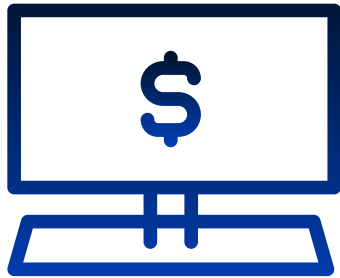


# Financial Health of US Construction Small Business 2023-2024





**Average Monthly Revenue**

Amount deposited by businesses,  
before expenses and tax

\$114,126



**Average Daily Bank Balance**

Amount of cash businesses had  
to cover running expenses

\$32,086



**Average Monthly Funding**

From outside sources

\$2,218

Source: [Revenue SMB Index](#), March 2023-2024.

# How does your construction company compare?


Use this month-by-month breakdown to see where your business stood against others in the industry, and help predict your future revenue and cash flow.

## What months were your most profitable?

	Average Monthly Deposit Volume for US Construction Company	How Much You Deposited Each Month
Mar-23	\$120,066	
Apr-23	\$101,739	
May-23	\$122,755	
Jun-23	\$124,996	
Jul-23	\$118,223	
Aug-23	\$121,372	
Sep-23	\$114,274	
Oct-23	\$121,139	
Nov-23	\$114,141	
Dec-23	\$110,551	
Jan-24	\$108,966	
Feb-24	\$98,503	
Mar-24	\$106,917	

## How did your cash flow fluctuate?

Average Daily Bank Balance for US Construction Company	Your Average Daily Bank Balance
\$32,086	
	Your Highest Bank Balance
	Your Lowest Bank Balance

 Your daily balances should be visible on your bank statements. Once you have all the balances for a month, simply add them together and divide by 30 or 31. Otherwise, you can use an average daily balance calculator.

## What months were your most profitable?

	Average Funding Volume for US Construction Company	Your Outside Funding (e.g. credit cards, merchant cash advances)
Mar-23	\$1,390	
Apr-23	\$1,710	
May-23	\$2,198	
Jun-23	\$2,730	
Jul-23	\$2,039	
Aug-23	\$2,741	
Sep-23	\$1,787	
Oct-23	\$2,210	
Nov-23	\$3,119	
Dec-23	\$2,383	
Jan-24	\$2,090	
Feb-24	\$2,418	
Mar-24	\$2,018	



Unable to access funding thanks to a lack of / poor credit score? Options like the Revenued Business Card and Flex Line are based on your current business revenue and require no credit check or hard pull. [Find out more.](#)





# What else should I look at for my company's financial health?

## Gross Profit

Gross profit shows how much you're making from your construction projects.

$$GP = (\text{Net sales} - \text{Cost of goods sold}) / \text{Sales}$$

## Net Profit

Net profit is the amount your business keeps after deducting all expenses from total revenue.

$$NP = (\text{Gross Profit} - \text{Operating costs} - \text{Taxes} - \text{Interest}) / \text{Net Sales}$$

## Cost Performance Index

Keep an eye on cost efficiency of each project. A CPI of 1.0 or higher is ideal (Construction Financial Management Association).

$$CPI = \text{Budgeted cost of work performed} / \text{actual cost of work}$$

## Resource Utilization Rate

Ensure human and material assets are being used to the maximum. Most companies aim for 80-100% utilization.

$$RUR = \text{Actual hours worked} / \text{Available work hours}$$

## Accounts Receivable Turnover

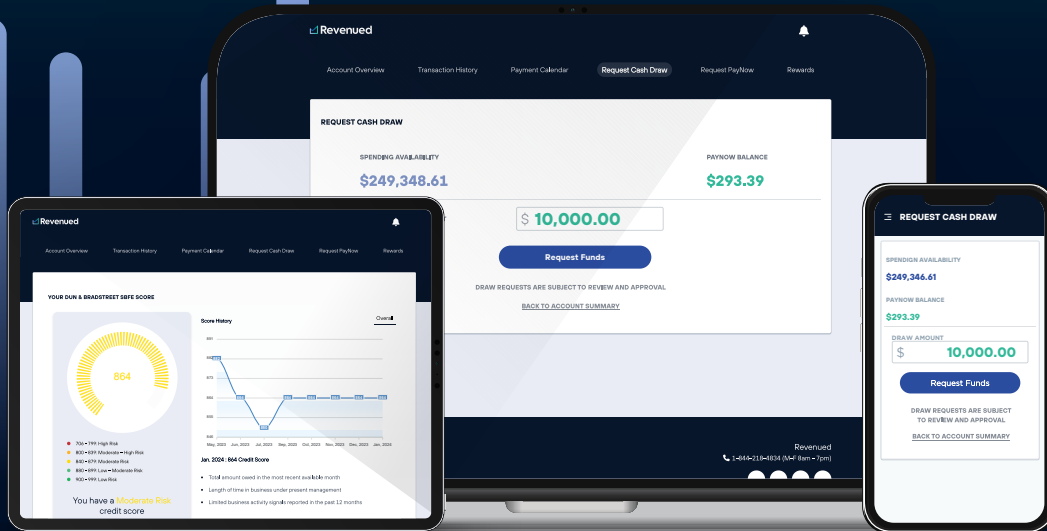
Knowing how long it takes to get paid will help you plan ahead and ensure you can cover expenses.

$$ART = \text{Net sales on credit} / [(\text{Beginning AR balance} + \text{Ending AR balance}) \div 2]$$

## Accounts Payable Turnover

Know how quickly you pay suppliers. Slower turnover can be a sign of cash flow issues.

$$APT = \text{Total purchases} / [(\text{Beginning AP balance} + \text{Ending AP balance}) \div 2]$$



Revenued is a revenue-based financing solution that helps construction businesses easily access the capital they need.

Rather than looking at credit history or score, Revenued offers a flex line and business card and based on revenue. This means that more construction businesses can access funding when they need it to help cover operating expenses and fuel growth.

Once approved, businesses receive their funds within 24 hours.

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